



Corporate Social Responsibility | Community Development |
Social Impact Assessment | Training

2013

Kasher Consulting
Training Brochure

Content

Introduction

Course Summary

Commercial Terms

Our Trainers

Our Training Methodology

Our Clients & Reputation

Contact Details

Introduction



Kasher Consulting (KC), is a young consulting company, providing holistic solutions to non-profits, social entrepreneurs and organisations in the area of Corporate Social Responsibility, Community Development, Organisational Sustainability, Accountability Reporting, CSR related Workshops and Events management for Business meetings and conferences.

KC has a double bottom line. The social component of the business focuses on increasing the capacity of the non-profit sector in Nigeria and West Africa. Our aim is to increase their level of accountability to donors and stakeholders as well as ensuring that organisational sustainability is at the core of their organisation.

Our value proposition is to develop with our clients, practical user-friendly tools and solutions to ensure sustainable and impact driven deliverable of projects, as well as creating bespoke strategic plan that are aligned to our clients' triple bottom-line. We work in the spirit of collaboration to bring out lasting solutions to CSR and community development related projects.

We provide the following services:

- ↳ Community Project Management
- ↳ Project Design
- ↳ Community Engagement/Stakeholder Mapping
- ↳ Developing Public-Private Sector partnerships
- ↳ Monitoring and Evaluation and Benefit/Impact Assessment
- ↳ Strategic Communications
- ↳ Budgeting for Community Projects
- ↳ Project Launch Events Management
- ↳ Facilitation
- ↳ Capacity Building

Corporate Social Responsibility

CSR Theory & Practice

CSR Strategic Planning

Project Management: Community Projects

Employee Engagement: Volunteering

CSR for Non-CSR practitioners: Internal Stakeholder

Measuring Impact: Social Impact Assessment

Reporting: CSR & Global Reporting Initiative

CSR Inside out: Beyond classrooms and boreholes

Triple Bottom line reporting

Strategic CSR for the Oil and Gas Industry

CSR in Nigeria – Trends and Issues

Stakeholder Engagement and Accountability

Social Investment and Community Relation Strategies

Responsible practices in the workplace (including Health and Safety and Employee Relations)

Base of the Pyramid (BOP) Solutions (including

Microfinance and Venture Philanthropy)

Sustainable Project Finance

Responsible Marketing and Advertising

Community Development

Organisational Sustainability

Proposal Writing

Monitoring & Evaluation

Impact/Benefit Assessments

Succession Planning

NGO Board Management

Recruiting & Retaining Passionate Staff

Financial Management

Fundraising & Self-Financing

Sustainability Reporting

Social Entrepreneurship

Identify an ideal corporate partner

Packaging and presenting projects for business adoption

Managing projects

Networking skills

Fund raising

Capacity building

CSR trends in Nigeria

NGO – Private sector partnership

Stakeholder Mapping & Engagement: Nigerian Social Sector

Managing Partnerships: NGO-Donor Management

Community Project Launch

Commercial Terms



Our price range is between N30,000-N50,000 per participant per day.

In House Training

If you have 10 or more people who need training, it often works out cheaper to have an in-house version of a Kasher Consulting course. In-house training is where one organisation (or a group of NGOs) commissions Kasher Consulting to provide a training event for its own staff or partner NGOs.

In-house training courses will either be:

- ☛ 'Off-the-shelf' – where a standard Kasher Consulting course is delivered or
- ☛ Tailored– where Kasher Consulting will write a new course, according to the brief received.

We can run in-house training almost anywhere in Nigeria/Africa. The only limiting factors are language and the safety and security of our trainers.

Kasher Consulting will provide:

- ☛ One trainer for up to 20 participants
- ☛ Course materials, workbooks and certificates
- ☛ End-of-course evaluation and a brief feedback report on the course
- ☛ Follow up support to course participants via email/skype for 12 months after the training.



'The NGO Sustainability workshop by Kasher facilitated by Dayo Oluwole was a motivating experience for me! It brought to light for how NGOs need to have a long term plan to be relevant for years to come. Little things do matter and add up at the end of the day, especially now when there is a need to stretch the dollar or the equivalent more! It brought creativity to managing an NGO especially when she mentioned the quality of people needed to support the vision of a NGO! It was a worthwhile engagement!'



Ronke K-Alabi MSPH, PhD(c) Director General (Head Research) Center for Health Data and Research (CHDR)

Our Trainers

Dayo Oluwole

Dayo has over 13 years working experience in corporate affairs within a multi-national and international development. She is currently the Principal CSR Consultant at Kasher Consulting, a firm set up in 2008, which became fully operational in 2009. Kasher Consulting provides holistic CSR/Community development solutions to non-profits, social entrepreneurs and corporate organisations in the area of corporate social responsibility organisational sustainability, accountability reporting, training workshops and project events management for business meetings and conferences. She facilitates at the Lagos Business School MBA classes as well as the CSR Centre. She has been providing strategic direction and facilitating at the Social Sector Management and Strategies for Optimizing Corporate Communication Skills Programme since 2010. Dayo volunteers for a number of non-profits and mentors women who want to start their own businesses. Dayo envisions a continent where everyone's rights are protected and those living on the fringes of society are given a voice and a decent standard of living.

Katja Schiller-Nwator

Katja is the founder of Motive Development Group, a Social Impact Consulting Company based in Lagos, Nigeria. Prior to starting her own company, Katja had over nine years of combined experience in marketing, fundraising and development in the non-profit sector. She has worked for several non-profit organizations including Freedom Foundation (Lagos, Nigeria), Whittier Street Health Organization (MA, USA), and the United Nations Foundation (DC, USA). In her current role as a Consultant, Katja works with organizations in the non-profit, public, and private sector to enhance the impact of programmes and funding for development projects. She is particularly committed to promoting sustainability in the non-profit sector, and ensuring the strategic implementation of corporate social responsibility among her private sector clients.

Our Trainers (cont.)



Iwalola Akin-Jimoh

Iwalola is the co-founder of Youth Empowerment Foundation (YEF) over 15 years ago, the organization is focused on health, education, environment, economic empowerment and sports development issues. She promotes sports extensively for young girls with special emphasis on martial arts, football and swimming. Under her leadership YEF initiated the first functional HIV and AIDS hotline in Nigeria and built capacities of various organizations to provide the service in different parts of the country. She has facilitated in various capacity building workshops across Nigeria in the areas program management, research techniques, social and community mobilisation, impact assessments, and monitoring and evaluation. She is dedicated to the promotion of public health and educational literacy in Africa through capacity building in community development and volunteerism.



I recently attended a training course delivered by Kasher. The title of the course was 'Developing Sustainability in Non-Profit Organizations'. All I can say is that I took away a lot more than I had bargained for, in terms of the depth and quality of information on the topic; information on other related topics; networking opportunities within the group and follow – up support from Kasher. They were prepared to come into my organization and support us in developing our sustainability plan, at no additional cost to my organization. I particularly value the on-going support that my organization receives from Kasher. I have since recommended Kasher to several agencies and colleagues within the industry.

Tenidola Awoyemi
Executive Director, Freedom Foundation.



Our Training Methodology



Too often people attend strategy sessions, which are 'successful' with participants fully engaged, however what do the participants do with what they have learnt? At Kasher, we believe that there are three phases to any strategy meeting, the pre- strategy session, the strategy meeting and post strategy session phases. In order to develop a bespoke programme to build participant's capacity and ensure that the return on investments made by the organisation can be monitored, evaluated and clearly reported, it is crucial that all the phases form a part of developing a sustainable, longer term strategic plan.

Pre Training Session:

Activities that will be undertaken include:

- Profiling of participants' role in the bank and how it relates to the CSR strategy
- Needs assessment/course expectations of the participants

Training Session:

Develop a bespoke programme to address the gaps identified and engage participants to contribute to developing a strategic plan

Post Training Session:

Beyond a successfully delivered facilitation, ensuring that participants are able to use the tools from the discussion in their day to day activity is crucial. To this end, support will be given to participants to help them implement the relevant CSR strategy in their departments.

Facilitation Delivery Style

All our facilitations are conducted as a conversation between the facilitator and the participants in a lively, 'open' atmosphere, where participants are free to share their experiences and express their opinion in a professional manner. The facilitator continuously draws from relevant, local and international case studies, as well as employing the use of group discussions and group assignments. The use of ice breakers and fun-related exercises keeps the participants alert and engaged. In summary, we approach all our facilitations from the stand point, that together, through discussions and sharing of best practices, participants go away with useful, practical and replicable tools to improve their service delivery to the communities they operate in.

Our Clients & Reputation



Our trainers have more than 30 years of training experience between them. Kasher Consulting's vision is to provide bespoke, needs based training in Nigeria and West Africa. Our trainers go beyond the theoretical to practical and experiential, using relevant case studies in a focused, engaged training sessions. This approach guarantees returns on our clients' training investment. Our reputation can be assessed by our satisfied clients.

Some of our Clients include:

- ↳ Water Health International (USA)
- ↳ National Agency for the Control of AIDS
- ↳ The Ovie Brume Foundation
- ↳ Ministry of Women Affairs, Lagos State
- ↳ The Lagos Business School
- ↳ Plycon Limited
- ↳ The Nigerian Bottling Company
- ↳ Pan African University (School of Media & Communications/Enterprise Development Centre)
- ↳ UNICEF Nigeria
- ↳ Youth Empowerment Foundation
- ↳ NIPR
- ↳ SIFE Africa Region
- ↳ The TY Danjuma Foundation
- ↳ AGDC
- ↳ WOFAN



'Such an enlightening presentation at our meeting. It really has me thinking and I have a couple of initiatives that I intend to implement for SIFE Zim'

Saliwe Mutetwa, SIFE Zimbabwe Country Manager



Our Training Center

We have developed partnerships with various world class training and conferencing centres across the country for offsite training and regularly use our client's training centres to facilitate in-house courses.

The Training Facilities

We usually limit our class sizes to a maximum of 20 participants. Our Open Training Hall is spacious and comfortable; it is adequately air-conditioned with 24 hours power supply. Training is delivered via a modern projector and a tablet PC.

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I would like to express here my respect and appreciation for Dayo Oluwole who has worked closely with me on individual basis on one hand and between Kasher Ltd and the School of Media and Communication on the other hand. I first became acquainted with Dayo in 2009 and I find her as a very bright person who exhibited high level of knowledge leading to outstanding performances. This undoubtedly has rubbed off on her work with Kasher Ltd from where she has made outstanding contribution to the SMC.

Dr Mike Okolo
Director School of Media & Communications, Pan-African University

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